

Vermont Adult Learning Business Sponsorship Opportunities

Business sponsors play an important role in sustaining our unrestricted revenue, directly supporting our operations and service delivery throughout the year.

This year, we have introduced the new “Commencement” tier, which includes benefits related to our regional graduation and recognition ceremonies. These events are held throughout the summer and early fall, and are a powerful demonstration of the impact access to education and attention to diverse learning needs have on our learners, their families, and communities.



Vermont Adult Learning

***Learning Lasts
a Lifetime!***

\$5,000

Commencement Sponsor \$5,000+

Includes all other benefits, plus:

- ✓ Presenting sponsor credit for the graduation in the region of your choice
- ✓ Most prominent branding/logo inclusion on graduation advertising, program, and signage
- ✓ Recognition in statewide press release, media outreach, and yearlong placement on monthly VAL e-newsletter

\$2,500

VAledictorian Sponsor \$2,500-\$4,999

Includes all Honors/AP/Salutatorian benefits, plus:

- ✓ Mention in statewide press release, VAL e-newsletter, and logo placement in graduation program in region of your choice
- ✓ Supporting business profile on VAL's Learning Matters blog, cross-posted across social channels

\$1,000

Salutatorian Sponsor \$1,000-\$2,499

Includes all Honors/AP benefits, plus:

- ✓ Acknowledgement in graduation event remarks and programs across regions

\$500

AP Sponsor \$500-\$999

Includes all Honors benefits, plus:

- ✓ Shout out in VAL's print and e-newsletters, reaching a combined audience of 500+ readers
- ✓ Linked logo on VAL website

\$100

Honors Sponsor \$100-\$499

- ✓ Tagged thank-you post on VAL social media channels reaching a combined audience of 1,500+ followers
- ✓ Mention on VAL website and in Annual Report

Vermont Adult Learning's mission is to create an **innovative, inclusive, and equitable** learning environment that provides **personalized opportunities** for **education and career development** for Vermont residents by **building relationships, strengthening communities, and fostering lifelong learning.**



A proud partner of the **americanjobcenter** network

To learn more about supporting VAL, please contact David Justice, Sr. Director of Operations and Partnerships

www.vtadultlearning.org

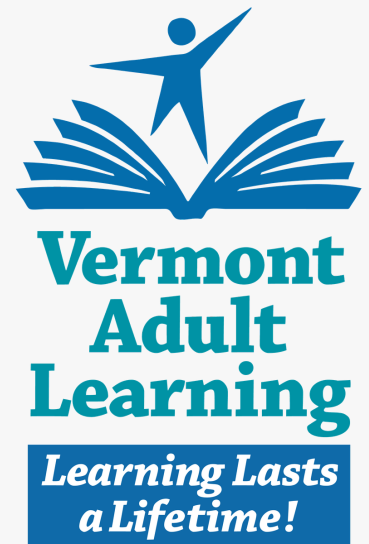
(802) 923-3960

djustice@vtadultlearning.org

Vermont Adult Learning Business Sponsorship Registration

Vermont Adult Learning (VAL) has expanded access to **essential education services** throughout our communities since 1980. **Community investment** is vital to sustaining aspects of our work that go beyond the scope of state and federal funding; we invite you to be our **partner** in this work as a **VAL Business Sponsor**.

By supporting Vermont Adult Learning, your business has the opportunity to contribute to the growth and betterment of thousands of Vermonters pursuing their education and career goals, annually.



As a Business Sponsor, you can help us:

- ✓ Celebrate our Graduates and National Adult Honor Society Inductees
- ✓ Expand staff hours to provide more one-on-one support to learners with acute needs
- ✓ Provide Chromebooks for students to borrow for their coursework
- ✓ Supply our seven learning centers with healthy snacks and water for students who may struggle with food insecurity
- ✓ Cover the cost of public transportation or parking fees for students with transportation barriers
- ✓ Increase community-building initiatives and workshops for students and staff
- ✓ Support professional development opportunities for staff

And so much more!

Checks should be made out
to **Vermont Adult Learning**
and mailed to:

77 College Street, Suite 100
Burlington, VT 05401

Please note "sponsorship" in the memo

Secure online payment may also be made at
tinyurl.com/VALSponsor

Please contact David Justice, Sr. Director of Operations and Partnerships, with any questions.



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