

Vermont Adult Learning Business Sponsorship Opportunities

45th
ANNIVERSARY



**Vermont Adult
Learning**

EST. 1980

\$5,000

Commencement Sponsor \$5,000+

Includes all other benefits, plus:

- ✓ Presenting sponsor credit for the graduation in the region of your choice
- ✓ Most prominent branding/logo inclusion on graduation advertising, program, and signage
- ✓ Recognition in statewide press release, media outreach, and yearlong placement on monthly VAL e-newsletter

\$2,500

VALedictorian Sponsor \$2,500-\$4,999

Includes all Honors/AP/Salutatorian benefits, plus:

- ✓ Mention in statewide press release, VAL e-newsletter, and logo placement in graduation program in region of your choice
- ✓ Supporting business profile on VAL's Learning Matters blog, cross-posted across social channels

\$1,000

Salutatorian Sponsor \$1,000-\$2,499

Includes all Honors/AP benefits, plus:

- ✓ Acknowledgement in graduation event remarks and programs across regions

\$500

AP Sponsor \$500-\$999

Includes all Honors benefits, plus:

- ✓ Shout out in VAL's print and e-newsletters, reaching a combined audience of 500+ readers
- ✓ Linked logo on VAL website

\$100

Honors Sponsor \$100-\$499

- ✓ Tagged thank-you post on VAL social media channels reaching a combined audience of 1,500+ followers
- ✓ Mention on VAL website and in Annual Report

Vermont Adult Learning's mission is to create an **innovative, inclusive,** and **equitable** learning environment that provides **personalized opportunities** for **education and career development** for Vermont residents by **building relationships, strengthening communities,** and **fostering lifelong learning.**



A proud partner of the **americanjobcenter** network

To learn more about supporting VAL, please contact Janine Fleri, Development & Communications Director

www.vtadulthoodlearning.org

802-735-1670

jfleri@vtadulthoodlearning.org

Vermont Adult Learning Business Sponsorship Registration



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Vermont Adult Learning (VAL) has expanded access to **essential education services** throughout our communities since 1980. **Community investment** is vital to sustaining aspects of our work that go beyond the scope of state and federal funding; we invite you to be our **partner** in this work as a **VAL Business Sponsor**.

By supporting Vermont Adult Learning, your business has the opportunity to contribute to the growth and betterment of thousands of Vermonters pursuing their education and career goals, annually.

As a Business Sponsor, you can help us:

- ✓ **Celebrate our Graduates and National Adult Honor Society Inductees**
- ✓ **Expand staff hours to provide more one-on-one support to learners with acute needs**
- ✓ **Provide Chromebooks for students to borrow for their coursework**
- ✓ **Supply our seven learning centers with healthy snacks and water for students who may struggle with food insecurity**
- ✓ **Cover the cost of public transportation or parking fees for students with transportation barriers**
- ✓ **Increase community-building initiatives and workshops for students and staff**
- ✓ **Support professional development opportunities for staff**

And so much more!

Checks should be made out to **Vermont Adult Learning** and mailed to:

77 College Street, Suite 100
Burlington, VT 05401

Please note "sponsorship" in the memo

Secure online payment may also be made at
tinyurl.com/VALSponsor

Please contact Janine Fleri, Development & Communications Director, with any questions.

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