

Business Sponsorship Opportunities

Vermont Adult Learning (VAL) has expanded access to essential education services throughout our communities since 1980. As federal and state funding streams have shifted in recent years, the need for community investment in our work has become all the more important; we invite you to be our partner in this work as a VAL Business Sponsor.



As a Business Sponsor, you can help us:

- Expand staff hours to provide more one-on-one support to learners with acute needs
- Provide Chromebooks for students to borrow for their coursework
- Supply our seven learning centers with healthy snacks and water for students who may struggle with food insecurity
- Cover the cost of public transportation or parking fees for students with transportation barriers
- Increase Diversity, Equity, and Inclusion initiatives and workshops for students and staff
- Support Professional Development opportunities for our staff

And so much more!

Please see our attached Sponsorship Opportunities and consider the benefits of enhanced community goodwill by supporting adult learners at a level that works for you.

Thank you for considering partnering with Vermont Adult Learning in this capacity.

Janine Fleri, Development Director

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www.VTAdultLearning.org

  @VTAdultLearning

Business Sponsorship Tiers & Sign Up

By supporting Vermont Adult Learning (VAL), your business has the opportunity to contribute to the growth and betterment of approximately 1,500 Vermonters who are pursuing their education and career goals, annually. We offer the following sponsorship levels and benefits:

Honors Level Sponsor	AP Level Sponsor	Salutorian Sponsor	VALedictorian Sponsor
\$100-\$499	\$500-\$999	\$1,000-\$2,499	\$2,500+
Benefits: <ul style="list-style-type: none"> Inclusion in print newsletter donor roll throughout year of sponsorship, reaching an audience of 400+ readers Shout-out on VAL's social media channels with a combined audience of 1500+ followers 	Benefits: <ul style="list-style-type: none"> All Level 1 Benefits Listing on VAL's website with your name and logo (provided by sponsor), hyperlinked back to your website 	Benefits: <ul style="list-style-type: none"> All Level 1& 2 Benefits Supporting Business Profile on VAL's Learning Matters Blog, cross-posted across social channels 	Benefits: <ul style="list-style-type: none"> All Level 1, 2, & 3 Benefits Supporting Business Profile in our print newsletter Acknowledgment of sponsorship through press release sent to state-wide media contacts

Please register _____ as a VAL Business sponsor at the
(Business Name)

following level/amount:

- Honors \$ _____
- AP \$ _____
- Salutorian \$ _____
- VALedictorian \$ _____

Please return this form with your check made out to Vermont Adult Learning, to:

Vermont Adult Learning
PO Box 539
Waitsfield, VT 05673

Or you can make a secure online payment via PayPal at [tinyurl.com/VALSponsor](https://www.tinyurl.com/VALSponsor) and email your information to Janine Fleri, Development Director, at jfleri@vtadulthoodlearning.org. Please contact Janine at this email or (802) 735-1670 with any questions.