

Vermont Adult Learning 45th Anniversary Business Sponsorship Opportunities

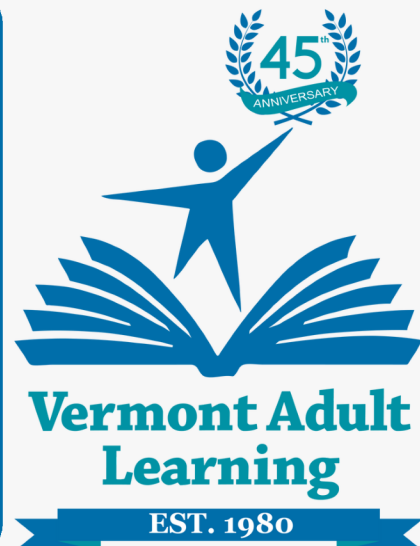
This year's business sponsors will be supporting an annual campaign honoring 45 years of VAL! Higher-tier sponsorships will receive additional benefits related to our 45th Anniversary Celebration event. All sponsorships will directly support our operations and service delivery throughout the year.

Event Date: Thursday, October 23, from 4:30-6:30pm

Location: Rutland Country Club, 275 Grove St

Expected Attendance: 100-120

Audience: Local community members, partners, educators, learners, and supporters from across Vermont



\$4,500

Presenting Event Sponsor

Includes all other benefits, plus:

Event Benefits

- ✓ Most prominent branding/logo inclusion on event advertising, program, and signage
- ✓ Recognition in statewide press release, media outreach, and yearlong placement on monthly VAL e-newsletter
- ✓ Four reserved event tickets

\$2,500

VAledictorian Sponsor

Includes all Honors/AP/Salut. benefits, plus:

Event Benefits

- ✓ Mention in statewide press release, VAL e-newsletter, and event program
- ✓ Supporting business profile on VAL's Learning Matters blog, cross-posted across social channels
- ✓ Two reserved event tickets

\$1,000

Salutatorian Sponsor

Includes all Honors/AP benefits, plus:

Event Benefits

- ✓ Logo featured on VAL website
- ✓ Acknowledgement in event remarks
- ✓ Two reserved event tickets

\$500

AP Sponsor

Includes all Honors benefits, plus:

- ✓ Shout out in VAL's print and e-newsletters, reaching a combined audience of 500+ readers

\$100

Honors Sponsor

- ✓ Tagged thank-you post on VAL social media channels reaching a combined audience of 1500+ followers

Vermont Adult Learning's mission is to create an **innovative, inclusive,** and **equitable** learning environment that provides **personalized opportunities** for education and career development for Vermont residents by **building relationships, strengthening communities,** and **fostering lifelong learning.**



A proud partner of the **americanjobcenter** network

To learn more about supporting VAL, please contact Janine Fleri, Director of Development & Communications

www.vtadultlearning.org

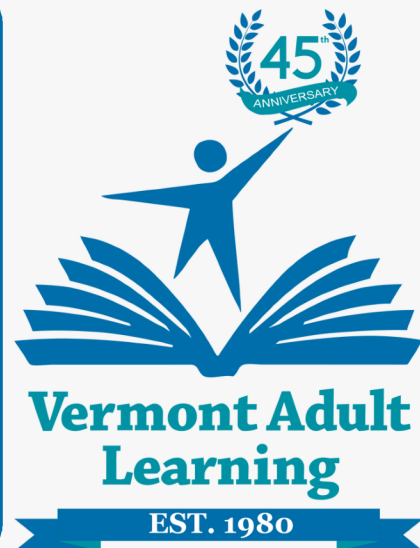
802-735-1670

jfleri@vtadultlearning.org

Vermont Adult Learning 45th Anniversary Business Sponsorship Registration

Vermont Adult Learning (VAL) has expanded access to **essential education services** throughout our communities since 1980. **Community investment** is vital to sustaining aspects of our work that go beyond the scope of state and federal funding; we invite you to be our **partner** in this work as a VAL Business Sponsor.

By supporting Vermont Adult Learning, your business has the opportunity to contribute to the growth and betterment of thousands of Vermonters pursuing their education and career goals, annually.



As a Business Sponsor, you can help us:

- ✓ **Support our 45th Anniversary Community Celebration and Annual Campaign**
- ✓ **Expand staff hours to provide more one-on-one support to learners with acute needs**
- ✓ **Provide Chromebooks for students to borrow for their coursework**
- ✓ **Supply our seven learning centers with healthy snacks and water for students who may struggle with food insecurity**
- ✓ **Cover the cost of public transportation or parking fees for students with transportation barriers**
- ✓ **Increase community-building initiatives and workshops for students and staff**
- ✓ **Support Professional Development opportunities for our staff**

And so much more!

Checks should be made out
to **Vermont Adult Learning**
and mailed to:

77 College Street, Suite 100
Burlington, VT 05401

Please note "sponsorship" in the memo

Please contact Janine Fleri, Director of Development & Communications, with any questions.



www.vtadulthoodlearning.org



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